	Four-year Priorities	Indicators	2024-25 Actions		
THE	THEME 1 – STRONG AND RESILIENT ECONOMY				
1.1.1	Deliver a strategic growth plan for the shire and settlement strategy for all small towns and rural living areas	Strategic Growth Plan and Settlement Strategy developed Relevant Planning Scheme Amendments adopted	Progress Birregurra Structure Plan & Northern Towns Growth Plan		
1.1.2	Deliver a refreshed Apollo Bay Structure Plan	 Refreshed Apollo Bay Structure Plan delivered by 2022-23 Relevant Planning Scheme Amendments adopted 	Commence Apollo Bay Structure Plan		
1.1.3	Facilitate the delivery of more diverse housing stock in Colac and Apollo Bay	 Increase land supply by 200 new lots annually Increased availability of affordable housing Levels of housing stress including rental and mortgage stress 	Continue to work with Developers to promote greater diversity in housing stock.		
	Increase residential land supply in Colac	Number of hectares	Continue to progress the Deans Creek Precinct Structure Plan		
1.1.4		rezoned Number of residential lots approved by planning permits	Work with land owners to coordinate development in Colac West Development Plan area		
			Framing Formito	Progress Planning Scheme Amendments for rezoning land to residential in Colac	
1.1.6	Increase access to affordable accommodation for essential workers	 More accommodation options are available in towns including Apollo Bay, Birregurra, Forrest and Colac, specifically for workers Level of rental and mortgage stress 	Commence the Colac Otway Adaptable Precincts Project with partners, funded through Regional Precincts and Partnerships Program.		

	Four-year Priorities	Indicators	2024-25 Actions
1.3.1	Attract investment to implement key master plans and projects that will drive economic growth including but not limited to Lake Colac Foreshore Masterplan, Public Toilet Strategy, CBD and Entrances Plan, Apollo Bay, Marengo and Skenes Creek CIP, Murray Street upgrades, township masterplans, Colac Civic Health and Rail Precinct, Memorial Square Masterplan Tourism Traffic and Parking Strategy	Number of projects that have attracted funding \$ funding received	Complete Colac Civic Health and Rail Precinct planning. Commence the Cultural and Accommodation Precinct Masterplan if successful in securing external funding
1.3.2	Deliver improvements to Colac and Apollo Bay CBD's to support their role as a hub for commerce, tourism and the community	Grant funds secured for Colac and Apollo Bay CBD streetscape upgrades	Complete Colac Civic Health and Rail Precinct planning. (as per action 1.3.1)
1.3.4	Advocate for implementation of the Forrest Wastewater scheme	Funding secured to deliver Wastewater Scheme in Forrest	Support efforts by Barwon Water to introduce reticulated wastewater to Forrest
1.4.1	Promote the Shire as a destination, not a gateway	Increased visitor spend and stay	Support GORRT review of Otway Destination Action Plan
1.4.3	Work with our community to promote our towns as places to stop, visit and explore	 Delivery of Destination Actions Plans In partnership with GORA, achieve Ecotourism Certification 	Support GORRT review of Otway Destination Action Plan (as per action for 1.4.1)
1.4.4	Facilitate development of sustainable visitor infrastructure and accommodation	 Increased availability of visitor accommodation Public Toilet Strategy completed and 60% of actions delivered by 2025 	As per action for 1.3.1
1.5.1	Support business growth through population attraction and retention	 Increase total population of working-aged people and young families 1.5% annual population growth achieved Reduced seasonality impacts on businesses by having stable permanent population 	No specific Year 4 action planned This strategic objective is being supported through Council's efforts to create residential land supply to support population growth (refer to 1.1)

	Four-year Priorities	Indicators	2024-25 Actions		
THE	THEME 2 – VALUING THE NATURAL AND BUILT ENVIRONMENT				
	Green our streets and public places	Number of trees planted in public spaces (open space and streetscape)	Deliver Council's annual Street Tree planting program to identified candidate streets		
2.1.2		Development of an urban cooling strategy and canopy target as part of the reviewed environmental strategy	Commence implementation of Colac Botanic Gardens Master		
		 Review the quality of street trees and streetscapes when planting appropriate trees in the future 	Plan as per funding capacity allocated		
	Minimise the effects of climate change and extreme weather events on our community	Emergency Management Plan regularly reviewed			
2.1.3		Community satisfaction with emergency and disaster management increases annually from current result of 71%	Implement priorities from Municipal Emergency Management Plan		
		 Upgrades completed in vulnerable locations 			
2.2.1	Improve Council's sustainability practices through the reduction of Council's carbon emissions and/or need to pay for carbon offsets	 Maintain Council's net zero carbon emissions and reduce dependence on carbon offsets through implementation of emission education projects Community satisfaction with environmental sustainability increases annually from current result of 61% 	Implement funded priorities from the Climate Change Action Plan		

	Four-year Priorities	Indicators	2024-25 Actions
		Council has considered opportunities for regional partnerships in relation to climate change	
2.2.2	Council supports the community to reduce carbon emissions	 Raised awareness of whole-of-community climate change mitigation/adaptation focused activities 	Implement funded priorities from the Climate Change Action Plan
		 Reduction in CO2 emissions for Colac Otway (Source: Victorian Greenhouse Gas Emissions Report) 	
2.2.3	Educating and assisting our community to act on climate change by reducing waste, emissions and water usage	Reduced waste to landfill, emissions and water usage in the community	Implement funded priorities from the Climate Change Action Plan
2.4.4	Divert glass from landfill by rollout of glass recycling bins (purple bin) and public awareness raising and innovative approaches	% of glass diverted from landfill stream	Continue to promote CDEP roll- out in support of State Govt reforms
2.5.3	Council meets annual infrastructure renewal gap	 Asset Management Plans completed Capital funding allocated annually in accordance with levels identified in AMPs 	Commence review of Council's Asset Plan, to enable adoption by 31 October 2025 as per section 92 of LG Act
THE	EME 3 – HEALTHY A	ND INCLUSIVE C	OMMUNITY
		Funding for early years infrastructure secured (\$)	
		 Increased childcare options/availability 	
3.1.2	Create environments where children can be happy, healthy, supported, educated and safe	Partner with agencies to decrease 23.3% children developmentally vulnerable in more than one domain	Complete the Kindergarten Infrastructure Strategic Plan (KISP)
		 Increase in 3 and 4- year-old kindergarten participation rates 	

	Four-year Priorities	Indicators	2024-25 Actions
3.1.3	Provide services to enable lifelong health and wellbeing from the early to senior years	 Community satisfaction for Family Support Services increases annually from current result of 66% Community satisfaction for Elderly Support Services increases annually from current result of 68% Participation rates in Maternal and Child Health checks 	Implement decisions arising from Community Care Best Value Review
3.2.2	Plan for and supply quality public open space to meet community needs	Council-managed open space provision aligns with standards for development outlined in the Public Open Space Strategy	Upgrade Wyuna Estate open space and play area
3.2.5	Increase participation in physical activity throughout the shire through direct service provision and partnerships with health services and the wider community	 Increased visitation and memberships at Bluewater Leisure Centre and Apollo Bay Aquatic Centre Level of community grants funding directed to projects that encourage physical activity 	Review community grants process to encourage projects that encourage physical activity
3.2.6	Promote and demonstrate gender equity	 Gender Equity Plan for Council adopted and implemented New and upgraded community facilities accommodate gender neutral design principles Community facility fees and charges structures encourage facility users to embrace gender equity 	Support community and clubs to implement the Fair Access Policy
3.3.4	Deliver a Reconciliation Action Plan in consultation with Eastern Maar Aboriginal Cooperative ••	Reflect level Reconciliation Action Plan delivered by 2022	Continue to support partnership event during Reconciliation Week

	Four-year Priorities	Indicators	2024-25 Actions
3.3.5	Provide community safety services that enhance the liveability of our shire	Community satisfaction for enforcement and local laws increases annually from current result of 64% Local Law reviewed by 2023	Actively explore with partners the re-establishment of a Bushfire Place of Last Resort in Apollo Bay
3.3.6	Support health, enforcement and other services to support initiatives to reduce all forms of violence	Decrease family violence incident rates	Continue to partner with CAH in 16 Days of Activism initiative
3.3.7	Reduce gambling-related harm in the Colac Otway Shire	Gambling Policy developed for inclusion in the planning scheme	Commence development of a Gaming and Licensed Premises policy
THE	ME 4 – STRONG LE	ADERSHIP AND	MANAGEMENT
4.1.1	Identify and embrace best practice and modernise systems to realise efficiencies	Community satisfaction for Councils overall performance increases annually from current result of 58%	Implement actions arising from the Cybersecurity Internal Audit
4.1.4	Undertake a rolling program of service reviews	Conduct at least two service reviews annually and implement decisions made by Council, with a view to saving at least \$250,000 per year	Implement outcomes from completed reviews.
4.2.2	Adopt a policy and approach to guide the disposal of assets no longer required	 Asset Management Plans include strategic service planning recommendations Capital Funds Allocation and Prioritisation Policies adopted 	Develop asset rationalisation and decommissioning principles
4.2.3	Manage procurement to get best value for the community	 Agreed audit recommendations are implemented within defined timelines Rolling internal audit program implemented 	Implement Internal Audit recommendations into Procurement

	Four-year Priorities	Indicators	2024-25 Actions
4.2.5	Financial and risk management practices are responsible and sustainable	 Deliver ten-year financial plan VAGO LGPRF financial sustainability 	Commence review of Council's Financial Plan, to enable adoption by 31 October 2025 as per section 91 of LG Act
		measures	Complete outstanding reviews of key financial policies
4.3.1	Council service delivery is efficient, accessible, solution-focused and responsive to the needs of the community	 Community satisfaction for Customer Service increases annually from current result of 68% Seek to understand factors contributing to the community's perception of Council's performance in Apollo Bay and surrounds 	Implement Customer Experience improvement program
4.4.1	We respect and invest in our employees and continue to strengthen our workplace culture	Employee satisfaction and engagement	Implement an action plan based on People Matters Survey results
4.4.2	We commit to safe work practices and take a positive approach to our work	Delivery of targets and measures as outlined in the OHS Strategic Plan	Implement actions from Internal Audit into WHS systems
4.4.3	Develop a skilled and diverse workforce by investing in training and development	 Attraction and retention of skilled workforce Number of secondments within the organisation Number of internal promotions Number of hours of training Number of traineeships/apprentic eships Development of a Workforce Plan 	Implement the organisation wide training program for mandatory and compliance training

	Four-year Priorities	Indicators	2024-25 Actions
4.4.4	Council provides clear, accessible communication and opportunities for the community to participate in decisions that affect them in line with the Community Engagement Framework	 Community satisfaction for Consultation and Engagement increases annually from current result of 54% Rolling program of Community Conversations implemented 	Continue "community conversations" with at least two across the Shire
4.4.5	Council decisions are open and transparent and the public has access to relevant Council information	 Number of decisions made in closed Council meetings Community satisfaction for Council's community decision making increases annually from current result of 54% Compliance with Public Transparency Policy 	No specific Year 4 actions are planned